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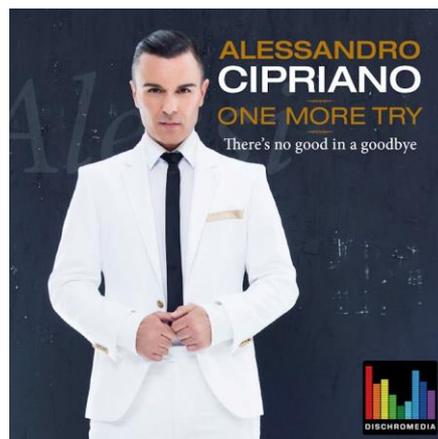
**Alessandro Cipriano, Classical Tenor, Changes Direction And Signs With Dischromedia For Release Of Stand-Alone Single “One More Try”**

One More Try, a romantic ballad composed especially for Alessandro by Toby Chapman and Grant Black

Helston, Cornwall. 1 October 2015 -- We are delighted to announce that Alessandro Cipriano has now signed with Dischromedia who will release his new stand-alone single One More Try on 12 October 2015. This romantic ballad which was especially composed for Alessandro by Toby Chapman (who also produced the song) and Grant Black is a change of direction for Alessandro away from his extensive repertoire as a Classical Tenor. Speaking of the deal between himself and Dischromedia, Alessandro Cipriano said: *“I’m really happy to be partnering with Dischromedia on my new release. Together with a strong partner, we will create something special. I want the team around me to be as excited and energetic about it as I am. I’m also very happy to be working with some of the most creative people in the future. One More Try is something totally new. Being a tenor in the classical crossover genre doesn’t mean to sound like other well-known formations or soloists. I never wanted to be a copy of something in the oversaturated market. I sing either classics or crossover with a different technique. Long enough in the business, being very creative I know what it takes to fight in a very fast growing and changing industry. I always knew what I wanted. My motto is-follow your destiny and heart, to always remain focused on what it is that you’re trying to accomplish. I can’t wait to share my new song, my new life”!*

Also commenting on the new deal Dan Curtis of Dischromedia said: *“Dischromedia are delighted to have signed Alessandro Cipriano for the release of One More Try. Alessandro is someone with a great and distinctive voice who has a very bright future ahead of him within the recording industry. We are proud to be part of this release and work with Alessandro and his team on what is sure to be the first of many projects together. “*

A three minute version promotion video of Alessandro Cipriano singing One More Try has been released on You Tube [https://www.youtube.com/watch?v=6eGz\\_DNx990](https://www.youtube.com/watch?v=6eGz_DNx990) and TV appearances are currently being arranged to coincide with the release of One More Try on 12 October 2015. More details to follow.



**About Alessandro Cipriano:** Of Italian extraction international singer Alessandro Cipriano grew up in Switzerland and studied music in Zurich and Vienna including taking part in international singing competitions and master classes by Teresa Berganza, Placido Domingo, Carlo Bergonzi and others. He has an extensive classical repertoire and sings Mozart, Tosti, Schubert, Viennese songs and operettas and much more. As well as singing, Alessandro is also a lyricist having written lyrics to Tchaikovsky's Swan Lake, which he called Spiegel meiner Seele (Mirror of my Soul) and he sang this live to a TV audience of almost 7 million viewers on New Year's Eve 2011/2012. He later received the exclusive rights to reproduce the soundtrack of the 1955-1957 Sissi Trilogy movies (composed by Anton Profes) which was about the life of Empress Elisabeth of Austria with Romy Schneider in the title role. Alessandro wrote lyrics for this music which he calls Wenn die Maske Fallt (When the Mask Falls) and this was part of a tribute to help celebrate the 175th birthday of the Empress in December 2012 for which Alessandro performed in various shows and TV appearances that followed. In addition there have been numerous concerts, recitals, stage, TV and radio performances and now the complete change of direction with his romantic ballad, One More Try.

**About Dischromedia:** Dischromedia was formed in 2013 in a collaboration between the longstanding and successful Dischromatics company and composers, Daniel and Laura Curtis. The companies aims are to offer opportunities to artists within the musical theatre and classical crossover genres. They also offer a number of production and distribution services.

**About Toby Chapman and Grant Black:** Toby Chapman is a Producer, Writer, Keyboard player, Guitarist, Programmer and Singer and has worked with Tom Jones, Alfie Boe, Westlife, Il Divo, Kelly Clarkson, Kylie Minogue, Cher, Tina Turner, Rod Stewart, Mick Jagger and many others. He has just completed a World Tour working with Spandau Ballet (keyboards and singing). Grant Black is the son of legendary Oscar winning lyricist Don Black O.B.E and started his career as a manager representing acts including Adam Ant, Strictly Rhythm Records, Trevor Horn, Amanda Ghost and many more. Grant is an international multi-platinum award winning song writer and has inhabited the charts continually somewhere in the world for the last few years. He has worked with Sarah Brightman, JLS, Olly Murs, Katie Melua, Alicia Keys and many others.

**About PPM (UK) Services:** Having worked for many years in the Music, Film and Television industries as well as gaining additional valuable experience working in the Theatre and Radio, Christine Read started her own management and promotion company - PPM (UK) Services - founded in 1980. Currently representing two artists: Alessandro Cipriano and Ryan Paris.

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